GOVERNANCE AND SERVICE DELIVERY IN EASTERN AND SOUTHERN AFRICA: ISSUES FOR DEBATE, DIRECTIONS FOR RESEARCH

by Patrick Bond and Horacio Zandamela

Paper Presented at the September 2000 IDRC conference on Governance Ottawa, Canada

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1. Introduction

1.1 The state, society, need satisfaction and participation

What can research bring to the understanding of governance in Africa? How can research make a difference? What are the strategic entry points for the Centre? What are other donors, African
researchers and institutions already doing in the area and how can IDRC bring added value to the field?

These questions, posed by the IDRC, flow from the following concerns:

- how local populations can become citizens;
- how local institutions of participation can be built; and
- how these "new citizens" can be engaged in activities and politics of local governance, delivery of services, and local social and economic development.

The term "governance" is subject to debate. A comprehensive list of its features would include:

- greater accountability (financial and political) of public officials, including politicians and civil servants;
- transparency in governmental procedures and processes;
- a concerted attack on corruption;
- predictability in governmental behaviour and in the political system;
- rationality in governmental decisions;
- competent auditing of governmental transactions;
- drastic curbing of bureaucratic red tape;
- elimination of unnecessary administrative controls, to plug avenues for rent-seeking;
- free flow of information;
- encouragement of a culture of public debate;
- institution of a system of checks and balances within the governmental structure;
- decentralisation of government;
- respect for human rights;
- judicial autonomy and the rule of law;
- establishment of a reliable legal framework;
- protection of property;
- enforcement of contracts;
- capacity-building for technocrats; and
- consultation and participation with all affected stakeholders.²

Governance associated with the delivery of state services is the focus of this paper, and the perspective offered firmly advocates the lattermost function: *empowering citizen/worker organisations to self-activate development and control the provision of services, with appropriate state support, functions and resource transfers.*³

Empowerment comes primarily through *collective* self-organisation, strength and savvy (not merely through enhanced individual entrepreneurialism, as was fetishised in many previous models). Thus this question was recently posed, and answered, by World Bank president James Wolfensohn:

What is it that the poor reply when asked what might make the greatest difference to their lives? They say, organisations of their own so that they may negotiate with government, with traders and with NGOs. Direct assistance through community-driven programmes so that they may
shape their own destinies. Local ownership of funds so that they may put a stop to corruption. They want NGOs and governments to be accountable to them.4

We take "services" to mean access to the basic developmental goods that all mature, democratic states seek to ensure are available to their citizenry. Ideally, a state assures its society's achievement of the most widely-accepted indicators of individual and social "need-satisfaction." Whether implementation occurs by states themselves, non-governmental or community-based organisations, private-sector firms, mutual aid systems, or even extended kinship networks is a matter for investigation, but there should be no question that robust citizenship and human dignity entail state-society relations that have as a foundation the potential for satisfaction of basic human needs.

For without basic needs being met, the concept of citizenship is a chimera, a delusion. Doyal and Gough list 11 categories of human needs: 1) food and water, 2) housing, 3) work, 4) physical environment, 5) health care, 6) childhood needs, 7) support groups, 8) economic security, 9) physical security, 10) education, 11) birth control and child-bearing.5 For our purposes in this paper, there are a large set of state services provided (albeit intermittently) in Eastern and Southern Africa, for which at some future stage there are genuine possibilities of assuring community/worker consultation, participation and even control in service delivery, in a context in which satisfaction of basic needs is affordable and logistically feasible. These include, in varying degrees, water/sanitation, shelter and electricity, public works employment projects, primary healthcare, education and roads.

Because these are extremely wide-ranging areas of service-delivery, with enormous amounts of diverse (public, private and community) activities associated with the production, distribution and consumption of the services, we focus in the Appendix case-study on the issue of access to water in South Africa. And we highlight ways that community participation has contributed to—but also detracted from—good governance in this area. Focusing particularly on South Africa's ongoing water/health crises, we find the most universal prerequisites for need-satisfaction—namely, social-policy advocacy and associated research—are raised by the challenge of governance, particularly insofar as citizen participation can be enhanced.

Albert Wight has posed the problem of understanding participation as follows:

The most neglected and least understood aspect of development assistance—facilitating recipient participation in the development process—is the most critical with respect to sustainable development. Much has been written on the need for participation, but very little on how it has been achieved. Too often donors assume the process will take care of itself.6

Indeed over the last decade or so, there has emerged a vast, vibrant international academic and practitioner literature that relates (and sometimes conflates) participation, governance, inclusion, state services decentralisation, empowerment, mutual aid and the informal sector.2 Some of the best material is drawn from—and is explicitly devoted to—uneven experiences of democratisation and development in Africa.8 The Africa literature review by Maria Nzomo of Codesria for the IDRC establishes the following conclusions about the optimal normative approach:
Processes of political renewal that emphasise participatory governance will involve the granting of political choices to the citizens, the promotion by governments of an active rather than reactive role for the people in political affairs, the encouragement of institutional pluralism, and the fostering of self-government through governmental decentralisation and communal empowerment.\(^2\)

The single most influential international development agency, the World Bank, has itself promoted and nurtured participation since the mid-1980s through studies, consultations with NGOs and active integration of civil society organisations in microproject, sectoral and macro-level work, the temporary convening of a Participatory Development Learning Group, culminating in a 1994 *Strategy Paper* and 1996 *Sourcebook* (followed subsequently by a fad-type peak and fade in official Bank interest).\(^9\) Evaluating participation has also become an important subdiscipline, with an emphasis on participatory action research, action-learning, and results-based management.\(^10\)

Broadly, this literature has unveiled two very different orientations: strategies based upon an "instrumental approach" (or "project orientation") to participation in development processes, on the one hand, and on the other, strategies based more upon an "intrinsic" approach (or "human development orientation") that values participation as itself a goal. The instrumental approach has been criticised as "planner-centred participation" and worse, "pseudo-participation" aimed mainly at co-option.\(^12\) To illustrate, the instrumental objectives of World Bank participation programmes are to "improve quality, effectiveness and sustainability... [and] strengthen ownership and commitment," with the result that participation is "found to be particularly important in reaching the poor."\(^13\) In all these respects, participation is pursued as a means to an end, so long as planners direct, control and monitor stakeholder participation.

The World Bank's (March 2000) `Sourcebook on Community Driven Development in the Africa Region--Community Action Programs' captures the contradictions associated with the instrumental approach explicitly:

**Water Supply in Villages, Towns and Urban Centers:**

...Twenty-five years ago handpumps designed for North American farmsteads were installed in villages across Africa. They all broke down shortly after being installed. Twenty years ago robust handpumps and centralized maintenance was introduced. All the pumps broke down within one year and took months to repair. Donors were spending more and more money to maintain what was installed and less and less on new facilities.

Fifteen years ago, community based management and user friendly handpumps were introduced, together with VIP latrines. Communities had to manage and pay for the maintenance of their handpumps. The approach was received with great skepticism by sector ministries: "Villagers can't possibly maintain a pump." Today community based management is accepted by all sector professionals across Africa as the only sustainable approach to village water supply and sanitation (with construction of low cost latrines) and increasingly to town water supply. Demand responsiveness where communities choose the facilities they want, decide how to
manage and finance them, and pay part of the capital cost is also widely accepted as fundamental to sustainability.\textsuperscript{14}

In short, the instrumental appropriation of participation discourse follows from a simple conclusion: it works. (Later, we question this assertion, using leading-edge South African water-services practice.) From this conclusion, a shift from local project design to national policy reform logically follows. For if it is accepted that communities should benefit from a "sustainable" and "demand-responsive" strategy based on their own "choices," then state support to water schemes, via subsidies, should--as a matter of policy, regardless of affordability--be terminated, in favour of full cost-recovery. As the same document therefore self-mandates the World Bank, "We need to ensure that all countries have clearly defined policies." But the essence of the water-delivery policy promoted is cookie-cutter neoliberalism:

... work is still needed with political leaders in some national governments to move away from the concept of free water for all... Promote increased capital cost recovery from users. An upfront cash contribution based on their willingness-to-pay is required from users to demonstrate demand and develop community capacity to administer funds and tariffs. Ensure 100% recovery of operation and maintenance costs...\textsuperscript{15}

As we see below, the instrumentalist approach to participation has had devastating consequences for water-service delivery in South Africa, because it generated a cholera crisis of unprecedented scope, with devastating impact on women-headed rural households, on children and youth, and on HIV+ people.

In contrast, the intrinsic approach--sometimes termed "people-centred development"--highlights self-activity and self-actualisation, either on an individual, community, workforce or organisational basis. But as we will see, context is crucial. Ironically, perhaps, one of the most sophisticated statements yet drafted to this end (although not yet published) is from the World Bank's Office of the Chief Economist, by David Ellerman. Drawing together ideas of Alinsky, Friere, Dewey, Lasch and many other philosophers and strategists of social change, Ellerman advocates a paradigm shift towards self-managerial development strategies.\textsuperscript{16} We take these latter directions to be more consistent with both practical problem-solving in development-related participation, and more hopeful for the broader challenge of empowerment.

But as noted below, a decontextualised focus on people-centred development can potentially lead to what has been termed "neoliberal populism," in which NGOs take over service-delivery functions previously reserved for state agencies, as part of the overall destruction of state capacity associated with the past two decades of Third World development. Cases of neoliberal populism in the water sector are considered below. In trying to avoid this necessarily disempowering phenomenon, the orientation adopted here is not merely about project-level people-centred development, but about the conditions, strategies, tactics and alliances associated with social-policy advocacy required to advance social progress beyond mere participation in the decay of the state-society social contract.

The \textit{seriousness} with which participation occurs in a development process is, naturally, a critical variable in determining whether power is being transferred and exercised by beneficiaries. The
World Bank's Social Development Department considers six levels of participation ranging from least to greatest influence: information sharing; consultation; joint assessment; shared decision-making; collaboration; and empowerment. It is widely recognised that information dissemination, consultation and assessment can sometimes merely serve as palliatives or co-optive tactics, and that deep-rooted strategies that level power relations are required to assure meaningful decision-making, collaboration and empowerment.

Conflicting Views of Participation

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<th>perspective on participation</th>
<th>community-development philosophy</th>
<th>state administrative hierarchy and financial design</th>
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<tr>
<td>instrumental</td>
<td>community choice and self-management</td>
<td>promote decentralisation and rely on outsourcing of delivery (so as to &quot;tame&quot; a distant, bloated bureaucratic welfare state), and support full consumer cost-recovery to assure sustainability</td>
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<tr>
<td>intrinsic</td>
<td>&quot;people-centred development&quot; assuming citizenship and universal (rights-based) entitlement to basic needs, and &quot;strong but slim state&quot;</td>
<td>centralise fiscal resources (to facilitate redistribution and transfers) and set minimum national standards, but decentralise programme planning and implementation (with penalty for delivery failure), based upon sufficient subsidy to meet capital/recurrent expenses</td>
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Is it possible to either reconcile or synthesise these approaches? According to a recent internal review of World Bank participation strategies, the Bank originally adopted a more instrumentalist approach to participation, but some staff clearly believe in the intrinsic approach to participation... The difference between the two orientations, views of human behaviour, development paradigms, and approaches to participation are embodied in the Bank and its participation strategy paper... The strategy paper did not resolve the debate and resulted in a compromise. Both positions were labeled as participation.17

But such conflation cannot disguise a fundamental contradiction: if "participation" is too closely associated with the imposition of state-shrinking social policies, it is possible that not only will the reduction of state spending on policies be rejected (with consequent political dangers to ruling parties), but that cynicism and opposition will emerge to the very notion of participation in development. Thus, whether instrumental or intrinsic, any approach to participation has to be contextualised within the broader context of the political economy of development, so as to avoid participation quickly degenerating into demobilisation, alienation and conflict. To establish...
why this is the frequent outcome in donor-driven development processes, a richer analysis is required of variables such as local/national political background, structural economic processes, gender/race/ethnic/class relations and the existing capacity and ideological orientation of states and civil-society organisations. Space constraints do not allow a full analysis, although such argumentation is well established.  

1.2 Structure of the paper

Instead, the strategy we adopt to investigate concerns of governance and participation in Eastern/Southern African service delivery entails several kinds of commentary, through reference to some of the leading organic intellectual commentaries on African development and politics. For example, it may well be asked at the outset, do African populations today retain any serious expectations of service provision from their governments, in view of the collapse of the state apparatus in many areas, or alternatively in light of the converse problem of patrimonial or patronage-based delivery of services?

And what difference do donors make to governance, particularly when aimed primarily at improved technical delivery and financing (including public-private partnerships, accountability and transparency), in view of the emergence of local "political" obstacles to effective and equitable provision of services? As the IDRC notes, "the politics of service provision are not articulated or analysed in a way that makes them meaningful for policy and practice." Making sense of such local-level politics requires us to consider the broader upsurge in civil society groups--especially radical urban and rural social movements--which sometimes take a dual form: they are both a result of desperation survival tactics during adjustment, and a potentially liberatory force due to their ability to shake up local (and national and perhaps soon global) power structures.

Diversity of experience is, naturally, a barrier to a simple set of arguments and answers. There were, across the region, simultaneous and parallel experiences with national development plans which went awry, and these require contextual explanation to separate internal from external factors--both kinds of factors reflect a highly unfavourable balance of forces for genuine, participatory development and governance. For unfavourable politics of development played out even in highly-politicised, relatively wealthy South Africa. Here, as noted above, advocacy is a crucial component of social progress, so we conclude by providing a contemporary example of tough analysis from developmental civil society organisations, an example which links global, regional and local concerns associated with the need for adequate provision of water.

This draft sets out more general areas of enquiry into service delivery and governance in developing countries, particularly in Eastern and Southern Africa. In doing so, the conclusion poses and tentatively answers the following questions: What kind of research readily grapples with these difficult problems, and would be relevant in diverse Eastern and Southern African contexts? What are the main issues surrounding service provision in the context of governance and provision of public goods, especially associated with water (whose gender, public health and environmental components are of enormous importance)? What are the state-of-the-art conceptual frameworks (and associated methods)? What is the role of donors? What gaps remain?
To set the stage, it is crucial to acknowledge the nature of the economic crisis in Africa over the past several decades, so as to avoid "victim-blaming" or scapegoating African leaders (still a popular pastime amongst some Northern observers). Persistently worsening terms of trade meant that, according to the most far-ranging study of average African terms of trade (by Elbadawi and Ndulu), the income loss during the 1970s and 1980s was nearly 4% of GDP, about twice as high as that of other developing countries. Likewise debt repayment drained the continent, with African countries paying $162 billion more to the North than they received in new loans in 1997, up from $60 billion in 1990.

Given the role of the international economic treadmill in underdeveloping Africa, a premise of the argument below is that the structural economic crisis faced by African governments and societies remains formidable, and hence any attempt to merely tinker at grassroots level through enhanced governance, without making a direct contribution to the reversal of adjustment, could be as self-defeating as a bandaid on a cancer sore. Allowing the problem to fester only makes it worse, for the state of economic decline and resulting dependency upon foreign donors appears to have become even more intractable the more that globalisation intensifies uneven world development.

As expressed by South African president Thabo Mbeki in a recent speech,

Many of our [developing] countries, including all those on our Continent, do not have and are unlikely to have in the foreseeable future, the strength themselves to determine on their own what should happen to their economies. The more they get integrated into the world economy, the further will this capacity be reduced, making them more dependent on the rest of the world economy with regard to meeting the challenge of ending poverty within their countries.

The complex reactions of state and civil society to this state of dependency and systematic underdevelopment are discussed in subsequent sections, for governance in local-level service delivery cannot be divorced from the broader power relations and economic dictates that define the global environment and Africa's insertion into the world economy.

But reflecting the residual hope embodied in the enlightenment character of African nationalism, a final word on political context is due, again from Mbeki in a recent speech to social-democratic activists in Sweden:

All of us, but most certainly those of us who come from Africa, are very conscious of the importance that all tyrants attach to the demobilisation of the masses of the people. At all times, these tyrants seek to incite, bribe or intimidate the people into a state of quiescence and submissiveness. As the movement all of us present here represent, surely our task must be to encourage these masses, where they are oppressed, to rebellion, to assert the vision fundamental to all progressive movements that--the people shall govern!

2. The People Shall Govern?

African States, Societies, (Donors) and the Local Politics of Service Delivery
2.1 Globalisation, decentralisation and municipal services

Exacerbating the dramatic decline in the overall capacity of African nation-states to deliver basic-needs goods and services over the past two decades of crisis and structural adjustment, is the decay of already-tenuous local state capacity. Without being "Afro-pessimistic" in "reducing the past to a one-dimensional reality... [through] a `roots of crisis' literature," the Ugandan scholar Mahmood Mamdani nevertheless argues that much of Africa's local-level state administration in rural settings amounted to "decentralised despotism," even prior to the 1980s-90s crisis. Virtually all attempts to reform colonial-era administration Native Authority (and equivalent ethnic-based) systems in Eastern and Southern Africa failed. Even under the best case, Museveni's Uganda, where local-level power relations inherited from centralised-despotic rule had to be thoroughly broken, there remained a "bifurcated" duality of power: between a centrally-located modern state (sometimes directly responsible for urban order in primate capital cities) and a "tribal authority which dispensed customary law to those living within the territory of the tribe." 25

With this observation, Mamdani sets the stage for the problem of global-national-local processes:

In the absence of democratisation, development became a top-down agenda enforced on the peasantry. Without thorough-going democratisation, there could be no development of a home market. The latter failure opened wide what was a crevice at Independence. With every downturn in the international economy, the crevice turned into an opportunity for an externally defined structural adjustment that combined a narrowly defined programme of privatisation with a broadly defined programme of globalisation.

Mamdani stresses the debilitating urban-rural (and interethnic) distinctions that were sharpened--and created in many cases--by late-colonial divide-and-rule strategy. But the decentralised despotism he derides in tribal settings also makes an appearance where patronage networks operate in highly-concentrated urban settings. One material basis for this phenomenon is the inability of African states (even one with as formidable a repressive power as late-apartheid South Africa) to manage the extremely rapid--indeed historically unprecedented--urbanisation process witnessed recently in Eastern and Southern Africa. Aware of the dangers, the Ford Foundation, World Bank and University of Toronto sponsored an ambitious Global Urban Research Initiative during the 1990s which unearthed, in crisis-ridden cities, the (mainly) institutional change associated with the emergence of rhetorics of governance and civil society participation. 26

In Halfani's review of East African studies, for example, key research themes include what he terms state recalcitrance, civil engagement and informal resilience in Kenya; institutional incongruity, benign tolerance and the resurgence of associations in Tanzania; and state-society partnerships in Uganda. 27 Swilling's literature review of Southern Africa highlights transitional South Africa's negotiated reconstitution and reinstitutionalisation; Namibia's excessive centralisation and national-level control of municipal management; the collapse of Mozambique's state machinery and gradual rise of for-profit informal and formal sector economic actors ahead of social movements and communities; and Zimbabwe's rural bias,
autonomy for urban municipalities and both fiscal and capacity crises (which in turn presage national political challenges).\textsuperscript{28}

There were just as telling lessons for Eastern and Southern Africa from elsewhere on the continent. In Anglophone West Africa, Onibokun concluded a review with the observation that, Urban poverty is exacerbated by managerial incompetence, inefficiency, ineffectiveness and unresponsiveness. Moreover, a lack of transparency, accountability, responsiveness, institutional legitimacy and popular participation, have combined to weaken the capacity of the state. Few states are able to face the challenges of urban growth effectively.\textsuperscript{29}

The story from Francophone Africa was similar, according to Attahi:

- A strong concentration of power often wielded by a single political party, and a deconcentrated administration during the first two decades of independence;
- Two timid attempts at decentralisation in the early 1960s and 1970s which met with very limited success;
- A third wave of decentralisation at the end of the 1970s and the beginning of the 1980s provoked by lending institutions in search of improved national governance following economic collapses, and with the subsequent support of certain urban elite groups who were impatient to share power;
- A fourth wave of decentralisation at the end of the 1980s and the beginning of the 1990s, supported by independent political forces and involved in the development of the powerful democratisation movement which swept the Francophone regions of the continent.\textsuperscript{30}

Attahi concluded with three pervasive normative lessons: "The redefinition of the role of the commune [local authority] in order to create the necessary room to manoeuvre for civil society; accountability and greater transparency in administrative processes at the local level; and the large-scale involvement of members of civil society."\textsuperscript{31}

Amidst the diversity of African governance, there are some universal trends to record, which affect both service delivery potential and the terrain upon which governance can be experienced. Whether in rural, small-town or more urbanised settings, the now-common formula for local administration under circumstances of globalisation, economic crisis and adjustment is a universalising wave of decentralisation under the rubric of "more responsibilities, fewer resources." Central-to-local state subsidies ebbed, as "unfunded mandates" increased. In even relatively wealthy South Africa's case, where urban social movements were as committed to militant advocacy as in any cities in the world, the real decline in central-to-local operating grants from 1991-99 was measured by one state agency at 85%.\textsuperscript{32} Across the developing world during the 1980s-90s, McCarney notes, there emerged "a mismatch between financial authority and functional responsibility."\textsuperscript{33}

An appropriate institutional reaction, Akin Mabogunje argues, is for the municipality to capture the informal commercial sector:
By not giving appropriate legal status to the institutional structures familiar to the generality of
the populace and to which they can relate, the peoples' participation has been considerably
emasculated. By denying the people this participation, the formal imported institution denies
itself the legitimacy to raise the revenue required for effective services in the city. But this in turn
serves the purpose of some vested interests in the administration of urban centres that prefer a
lack of accountability and transparency. The result is that many functions of urban administration
continue to be provided by "informal" institutions that are recognised by the generality of the
urban inhabitants, to which they are prepared to make significant financial contributions, and
which are transparent and accountable to the people.\footnote{34}

How appropriate is a strategy based upon reifying and imposing formal structures on informal
service-delivery systems (e.g. incorporating urban water vendors)? Africa's leading post-modern
scholar, AbdouMaliq Simone, argues that there are severe limits to the control functions local
states can expect to exercise in African urban settings,\footnote{35} and Jennifer Robinson's appropriation
of the Foucauldian administrative/space/power problematic in South Africa warns us of efforts to
impose "legitimacy" upon a fundamentally unequal balance of forces.\footnote{36} The issue, however, is
the extent to which informally-commodified systems can be replaced, via social organising and
popular demands, with decommodified state services. In a context in which the lacuna of state
services has generated for-profit--often mafiosi-style--delivery systems (of which South African
taxi transport is perhaps the most exploitative and profit-driven), it will surely require an alliance
of communities, workers and progressive state officials to impose a more formal, just, gender-
equitable, and environmentally-sensitive alternative.\footnote{37}

Such formalisation-of-the-informal strategies may be popular for large donor agencies (like the
World Bank and US Aid) who see, in the desperation caused by African state decay in informal
and slum settlements, operative informal markets and high levels of "willingness-to-pay" (e.g.,
water prices charged by vendors many thousands of times higher than are provided to a smaller
and generally higher-income group of residents who are fortunate to be located on the municipal
water grid). Nevertheless, in reality, even in low-income African countries, a great deal more
urban-managerial attention has recently been paid to attracting large foreign investors than to
skillfully formalising the informal through a wide repertoire of exit strategies. One result is that
the municipality--towns, cities and especially the mega-city--has become a new unit of analysis,
implementation, and control for the purpose of more efficiently imposing adjustment policies.

To illustrate, one senior advisor to the United Nations Conference on Human Settlements,
Shlomo Angel, insisted that research and policy agendas should be focused "on creating a level
playing field for competition among cities, particularly across national borders; on understanding
how cities get ahead in this competition; on global capital transfers, the new economic order and
the weakening of the nation-state..." After all, he continued, "The city is not a community, but a
conglomerate of firms, institutions, organisations and individuals with contractual agreements
among them."\footnote{38} From such foundations, a challenging edifice of social policy is being
constructed. The World Bank's efforts to do so have spanned two decades, taking on far greater
energy with the 1986 launch of the New Urban Management Program and a subsequent 1991
policy paper.\footnote{39}
The overall orientation is nearly identical to national-scale austerity, with the Urban Institute and US Aid spelling out the important change in policy thinking in the developing world closely linked to the acceptance of market-oriented economies: the growing acceptance of rapid urbanisation... An emphasis on national economic growth and export-led development will usually mean that new investment resources must be directed to already successful regions and cities... Governments have considerable control over the entire cost structure of urban areas. Public policy should be directed to lowering these costs.\textsuperscript{40}

Lowering local-level costs of production--especially by lowering the social wage--is integral to a more direct insertion of "competitive" cities into the world economy. The focus here is not merely on limiting public financing of social services to those deemed to add value (though this is one of the more obvious effects of structural adjustment, and the catalyst for many an IMF Riot). Just as importantly, the New Urban Management Program also highlights the productivity of urban capital as it flows through urban land markets (now enhanced by titles and registration), through housing finance systems (featuring solely private sector delivery and an end to state subsidies), through the much-celebrated (but extremely exploitative) informal economy, through (often newly-privatised) urban services such as transport, sewage, water and even primary health care services (via intensified cost-recovery), and the like.

The Government of South Africa's own articulation of this sensibility, in its 1996 Urban Development Strategy, is familiar: "Seen through the prism of the global economy, our urban areas are single economic units that either rise, or stagnate and fall together... South Africa's cities are more than ever strategic sites in a transnationalised production system."\textsuperscript{41} Thus even in a relatively wealthy country with enormous state capacity (sufficient, once, to build atom bombs), the shift in priorities towards global competitiveness necessarily means a diminished commitment to meeting basic needs. For South African infrastructure policy-makers, one crucial implication of the scale-shift from nation-state to municipal competitiveness is a hesitancy to cross-subsidise local services. As the leading infrastructure-services official in Pretoria put it, "If we increase the price of electricity to users like Alusaf [a major aluminium exporter], their products will become uncompetitive and that will affect our balance of payments."\textsuperscript{42}

Thus globalisation has provided a formidable pressure point not only for intergovernmental fiscal decentralisation and national-local budget cutbacks, but also for interurban entrepreneurial competition; i.e., a "race to the bottom" mentality aimed at attracting investment at all costs, including at the expense of service delivery to low-income residents. Uneven development is only amplified under such conditions. Governance and participation initiatives are consequently held hostage to the presumed demands of elusive foreign investors.

Moreover, as a result of the fiscal crisis of the municipal state, services cutbacks are tragically commonplace. Even in South Africa, water and electricity cuts have been widespread since 1994, notwithstanding the progressive political mandate and enormous backlogs that municipal managers should be attempting to meet (not to mention numerous riots).\textsuperscript{43} Thus, with even Pretoria unable to meet its citizens' most basic needs, it is reasonable to enquire whether either urban or rural Africans north of the Limpopo River have any legitimate basis, anymore, to expect
service provision from their national, regional or local governments. An affirmative answer is a prerequisite to any advocacy work in social policy, but to arrive at such an answer, given the importance of social organisations in forging consciousness, a framework is required to understand trends in local state-society relations in developing countries under socio-economic stress. The point is not only to provide added contextualisation. In addition, because the phenomenon of local alienation from municipalities (and indeed all levels of government) is increasingly universal, critical social movements--whether advocating democracy or alleviation of material grievances--are often harbingers of broader change in Africa.

2.2 The decline of state services and rise of "civil society"

It was in large part because state services have so sharply declined, that the specific notion of "civil society" emerged--simultaneous with its late-1980s Eastern European revival--in African discourses. Since the 1980s, Ake reports,

there has been an explosion of associational life in rural Africa. By all indications, this is a by-product of a general acceptance of the necessity of self-reliance, yielding a proliferation of institutions such as craft centres, rural credit unions, farmers' associations, community-run skill development centres, community banks, cooperatives, community-financed schools and hospitals and civic centres, local credit unions, even community vigilante groups for security.

Some have welcomed this development as a sign of a vibrant civil society in Africa. It may well be that. However, before we begin to idealise this phenomenon, it is well to remind ourselves that whatever else it is, it is first and foremost a child of necessity, of desperation even. 44

Swilling confirms that "What is common across the sub-continent is the search for institutionalised participatory modes of governance in response to the generally accepted incapacity of urban governments to meet the urban challenges on their own." 45 Unfortunately, it seems that "participation," here, is meant to stabilise an intrinsically unworkable arrangement.

Yet an additional dynamic has also been observed in Africa and across the world. Not only has decay in state service delivery and basic-needs satisfaction generated civil society "as a child of desperation." There have also emerged greater levels of local-level social resistance to state service deprivation. The two processes cannot be readily disaggregated, for constructive civil-society developmentalism does not mechanically equate to political quiescence, nor do local-level revolts occur without some articulation of concrete demands. IMF Riots, after all, generally stem from cutbacks in subsidies for food, transport, or other services. 46 At their best, such modes of resistance transcend the traditional social-movement dichotomy between an inward-looking territorial identity on the one hand, and on the other, the rhetoric of broader emancipation (such as the nationalist liberation philosophy celebrated by Ake and Mamdani). The broader set of contemporary movement practices and discourses are, in urban Latin American cases described by Petras and Morley, reflective of new alliances that traverse the standard spheres of production and collective consumption:

The power of these new social movements comes from the fact that they draw on the vast heterogeneous labour force that populates the main thoroughfares and the alleyways; the
marketplaces and street corners; the interstices of the economy and the nerve centers of production; the exchange and finance centers; the university plazas, railway stations and the wharves—all are brought together in complex localised structures which feed into tumultuous homogenising national movements.47

The main structural factor forging the unity of the Latin American urban poor and the formal working class, Petras and Morley continue, is the economic crisis: "The great flows of capital disintegrate the immobile isolated household units, driving millions into the vortex of production and circulation of commodities; this moment of wrenching dislocation and relocation is silently, individually experienced by the mass of people, who struggle to find their place, disciplined by the struggle for basic needs and by the absolute reign of ascending capital." Under such conditions, which are also germane in urban (and to some degree rural) Africa, the social base for local movements is continually recreated precisely where municipal state services and safety nets fail the citizenry.

For us to faithfully deconstruct positive and negative cases of local governance in service-delivery in South Africa (in the Appendix) it is useful to first theorise the self-identity of social movements (even if that, again, requires reference to the Latin American case). It is not always feasible to specify the construction of social movement "identity." There will be complicating factors, of course: conjunctural features and specific characteristics of ethnicity, patriarchal and matriarchal relations, migrancy and other rural-urban ties, diverse tenure relations in land and shelter, indigenous culture, and many forms of pre-existing authority and social control. Nevertheless, the identity of social movements--and through these, citizenries--can be traced, at least to some extent, through their implicit or explicit strategic orientations.

From experiences with movements in Santiago, Chile, Tironi conceptualised two fields of strategic polarisation that can also be translated to African settings: 1) between a sense of exploitation or exclusion, and 2) between the goals of participation within or breaking from the wider political, economic, and cultural system. Four categories--and prototypical modes of political organisation--result across this matrix of characteristics (Table 1).48

**Table 1. Identities of Social Movement Constituents**

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First, those who feel excluded and are anxious to participate more are often supporters of traditional populism (in Latin America, the traditional pobladores). Second, those who felt both exploited and anxious to participate more in the system included traditional trade unionists (who have pursued corporatist politics). Third, those who feel exploited by the system and who are interested in its formal rupture include traditional revolutionaries (whether urban Marxist-Leninists or rural Maoist-Guevarraists). Fourth, there are those alienated social forces which are excluded from the system and which also desire its rupture--and which are also, in many cases,
engaged in collective subsistence activities that aim towards the construction of an alternative life-style based, at least to some extent, on the economy of solidarity.

It is in this latter category that the most potential exists, around the world, for both constructive local-level governance under conditions of fiscal stress, and more robust critique of the broader problems of structural adjustment. In southeast Mexico, for example, the celebrated Zapatista movement's strategic combination of autonomous municipalities (of which approximately three dozen were established during the late 1990s) and successful demands for resource transfers (e.g., free electricity from state power lines, and land taken in invasions of underutilised plantations and ranches) closely parallel South African social movement visions.

Why would this framework apply to Eastern and Southern African contexts of local-level development politics? One reason relates to resource mobilisation. The main scholars of the IMF Riot, Walton and Seddon, argue that the shrinkage of the state under conditions of structural adjustment generates a "broader trend toward the decline of clientism and, conversely, the growing autonomy of urban low-income groups."49 As states lose their patronage capacity to channel social surpluses to supporters, social movements can cast off influences of corporatism and corruption associated with urban and rural civil society under populist regimes. Such autonomy contributes to more generalised political processes, with the potential for transcending spontaneous and unsustainable reactions to economic crisis such as the IMF Riot. As noted below, a variety of more powerful national-scale movements have emerged across the world to critique neoliberal economic policy.

But the decline of municipal resources and state patronage power under conditions of adjustment deserves further reflection, for it also explicitly undermines the local state as a target of mobilisation with respect to local political-party politics. In Brazil, for example, municipal strategies in cities like Porto Alegre, Diadema, Vitoria, Santos, and Itabuna have been, Workers Party (PT) leader Lula insists, "very successful" (Porto Alegre for its model forms of citizen participation in budgets, and Diadema for eliminating slums). Yet the challenge of both governing Sao Paolo (and its surrounding industrial belt, once the PT's stronghold) and nourishing the progressive base proved virtually impossible, given nationally-imposed structural constraints. This was reflected in subsequent PT electoral defeats in the Sao Paolo region. Indeed, at one point in the early 1990s the PT's entire local electoral strategy appeared doomed, as half the PT mayors of three dozen major municipalities either resigned or changed their party affiliation. For Lula, the lesson was to concentrate on running the key municipalities (with 400 out of the country's 5,000 cities and towns as PT electoral targets), but this too became increasingly difficult under conditions of structural adjustment.40 Likewise, the recent failure of Mexico City governance was reflected in a dismal national presidential campaign by opposition PDR leader Cuauhtemoc Cardenas.51

To transcend, therefore, both the IMF Riot and a futile version of municipal electoralism, it would seem that the form of local-level organisation, the style of mobilisation, and the durability of the democratic process (or lack thereof) within the social movement must all be carefully considered. While Latin American experiences are most carefully documented (in contrast to Eastern and Southern African examples), the case-study sections of this paper follow closely
Tironi's typology of local-level development politics, for contemporary social movements engaged in local-level development virtually all share a similar trajectory.

The origins are typically in deep-rooted forms of community cooperation and networking via mutual aid systems (especially among women). Then, as local grievances become the basis for political mobilisation, groups solidify--albeit in diverse styles--as community-based organisations (with or more often without technical NGO involvement and donor aid, though often taking up unfortunate patriarchal leadership structures and styles). Along the way, such groups may consciously or subconsciously experiment with decommodified, destratified (and environmentally- and gender-sensitive) forms of what we now loosely term "people-centered development" to meet basic needs. Repeated conflicts emerge with state bureaucrats (and also donors) over resources and local-level elites over investment decisions. Eventually, the organisation may evolve as an important social force in contesting national economic policy, even linking up to discuss common strategies and tactics with similar forces in other countries.

The move from the particular to the general is crucial for linking local, national and even regional and global aspects of resistance--and the posing of constructive alternatives--to structural adjustment and neoliberalism. But there remain barriers, one of which is the temptation to assume that by simply injecting local "governance" within a neoliberal framework under conditions of national-level crisis, the result will be sustainable service delivery. This is a particular fetish of some donors, and deserves reflection.

2.3 Donor-driven governance and services delivery

Under circumstances where Northern--particularly corporate--interests have been overwhelmingly dominant in the two-decade long adjustment period and hegemony of neoliberal ideology, and where US, British, French and Italian "tied aid" often promotes services, infrastructure and construction projects associated with privatisation, are Northern donors serious about empowering civil society to grapple with state service delivery options? Debates in Africa are enormously wide-ranging, with demands from civil society emanating along a spectrum from outright privatisation to nationalisation and worker/community control. Yet as might be expected, Northern donors have a relatively narrow agenda.

In spite of a long recent period of global economic prosperity, donor aid by OECD member states accounted for less than a quarter of one percent of their collective GDP in 1998, the lowest figure since statistics began in 1950. As persistent underdevelopment and corruption generated aid fatigue, the real value of North-South aid fell during the 1990s by a third. On the other hand, for increasingly dependent recipients in sub-Saharan Africa (aside from South Africa), aid/GDP ratios still soared from 6% from 1975-84 to 13% during the early 1990s. Donor aid is sometimes still an explicit wedge into Third World development agendas (one popular early book on the topic was entitled Aid as Imperialism). Since Thabo Mbeki has raised "dependency" as a formidable barrier to Africa's development, consider aid critic David Sogge's catalogue of the economic agenda behind aid: access to markets, commercial rivalry and acquisition of local primary products. Beneficiaries include


agribusinesses; purveyors of arms, aircraft, vehicles, pharmaceuticals and engineering services; and universities, which accepted African bursary holders... Consultants and other bearers of technical assistance for SSA have accounted for about one-third of all aid flows... [As a result,] public sector management is weakened, due to national policies being segmented into discreet projects designed by and for the aid system; internal brain-drain to agencies from the public service; and aid agencies developing "kingdoms" in specified provinces, cities or "development corridors," thus distorting internal relationships and blocking coherent national policy development... The aid system has shifted accountability toward foreign funders and away from voters and taxpayers, undermining citizen-state reciprocity.54

This conclusion is not uncontroversial, for while the influence of donors sounds formidable, a more humble assessment is provided by the World Bank. Foreign aid "has had no net effect on the recipients' growth rate or the quality of their economic policies," according to David Dollar and Craig Burnside in a seminal study of post-1970 donations, which attempts to shift blame for ineffectual neoliberalism to aid recipients. "We got into thinking we could induce countries to reform. But it turns out this was wrong."55

There can be no question, nevertheless, of the power and self-interest of the most forceful donors. As former US representative to the United Nations Andrew Young noted when organising his "Constituency for Africa" (against the 1995 Republican Party threat to cut aid), "We get a five to one return on investment in Africa, through our trade, investment, finance and aid. Don't you see, we're not aiding Africa by sending them aid, Africa's aiding us." At the same Constituency for Africa meeting, Washington-based aid consultant Joseph Szlavik warned African aid recipients to "pay more attention to their voting in the United Nations, trying to meet the US position more often than they currently do. By moving forward, African countries will be able to 'win friends and influence people' as the saying goes."56

There are opportunistic donors operating in Africa, without a doubt. How, then, can governance be enhanced by donor support, especially when it is aimed at "improved technical delivery and financing" in a context of economic crisis and deep structural imbalances? The issue, as ever, is whose interests the "improved technical support" serves. There are, naturally, donors with a great deal more integrity than those associated with US AID, the French, British and Italian governments, and other agencies whose subsidiary aims are often the forthright promotion of home-based transnational corporate service delivery. For in cases where aid promotes one-track-minded commodification of infrastructure-related services--as for example US AID's US$10 million grant to the South African government for fast-track municipal privatisation--the resulting studies and pilot projects themselves show merely superficial commitment to governance.57

The rubric for some such donor support at the intersection of governance and service delivery is the "public-private partnership." The best single case to consider the donor role at the interface of service delivery and governance is probably South Africa, where the following conditions pertain: an exceptionally generous aid regime; a strong constitutional commitment to achieving socio-economic rights; and a healthy debate about the merits of public services versus public-private-partnership delivery (involving post-apartheid experiences with large British, French, US and Malaysian firms). Yet even in such a setting, donors have not attempted to ensure a level
playing field. The most debilitating experience for many South African civil society organisations since 1994 was being unceremoniously dumped by donors, at a time when vast amounts of redirected donor funding for government was going unspent. According to the South African NGO Coalition (Sangoco, an advocacy group with 3,000 member organisations),

Despite the commitment signalled by Government in the *Reconstruction and Development Programme* (RDP), NGOs and CBOs in South Africa have come to experience a massive crisis of unparalleled proportion in the present transition. The root of the crisis lies in the major funding squeeze that the sector is experiencing. Major international donors, corporate and other donors, anticipating the new government would step in to fund this sector have reprioritised their allocation of development finance, withdrawn or claim that they are putting their money in government for the RDP. This has resulted in the sector experiencing a major funding drain and many organisations collapsing.\(^{58}\)

Yet at the same time, a proliferation of Northern-based NGOs and donor agencies appeared on the scene, with some taking on functions of support to community development once performed by organic South African NGOs. As a result, South African civil society organisations lobbied strenuously for their own, indigenous donor agency, the National Development Agency (formerly known as the Transitional National Development Trust). However, these agencies represented belated and inadequate responses to the decline in funding, and funding gaps occurred (lasting even through mid-2000), resulting in numerous formal bankruptcies of NGOs and CBOs.\(^{59}\)

Where donor funding was still available to community-based organisations, co-option of community advocates by donors and transnational corporations often initially muffled and then displaced (into riots) what should have been forthright public-policy dissent, particularly over privatisation of services such as water (the key pilots of Stutterheim and Nelspruit provide worrying precedents). Moreover, although independent evaluations of post-1994 aid to South Africa are only now beginning in earnest, these suggest important influences, particularly in policy formulation associated with increasingly commodified state service provision in which World Bank and allied donors were often responsible for research and drafting processes (the Bank, for instance, claiming in an internal review that it was "instrumental" in a new South African water pricing policy).\(^{60}\)

More generally, Bank concerns about participation tend to be oriented towards means-to-an-end strategies, as noted at the outset. Bank funding--especially through the $4.25 million Fund for Innovative Approaches in Human and Social Development--rarely if ever sought to address more fundamental power relations, as might be anticipated by the Bank's concern with assuring "policy credibility" for structural adjustment.\(^{61}\) Typical Bank evaluation issues are technicist, although most project reviews do not seriously evaluate participation. Gains anticipated through participation relate to public good/service issues, such as excludability, subtractibility, component costs, financing sources and narrow forms of capacity-building (financial/legal) and poverty/gender/indigenous-people analysis. Issues of politics, social values and advocacy are conspicuously absent. Outcomes tend to be limited to issues such as social capital and state-civil society relations (narrowly defined), "commitment," beneficiary satisfaction, accountability, corruption and tax evasion, with little to reflect enhanced political, worker, community, cultural
or gender power.\textsuperscript{62} In these respects, participation as promoted by the World Bank does not contradict the trend towards commodified, stratified and gender/environmentally-damaging service delivery, but simply lubricates it.

Given the Bank's role in donor coordination, it is logical to anticipate that other major agencies will follow suit. To take the water sector as a telling example (for reasons suggested in Section 1.1 and the Appendix), there are numerous ways in which the Bank and its soft-loan subsidiary the International Development Administration (IDA) have recently engaged in joint donor work. Rather than contributing to coordinated participation in coherent locally-driven strategies, such Bank-led joint donor work is often, from a Third World perspective, considered a "cartel."\textsuperscript{63}

According to one USAID review,

- In Zimbabwe, the World Bank and DANIDA have funded a Rapid Water Resources Assessment.
- Sida has been approached to co-finance with the World Bank a study on the Pungwe River shared between Zimbabwe and Mozambique.
- In partnership with the World Bank and UNDP, GTZ is giving support to the Namibian Water Resources Management Review that is a project undertaking a comprehensive review of the water resources sector in Namibia.
- The United Nation's Secretary General's Special Initiative on Africa (SIA) includes water as one of its five key elements. In relation to the SIA, a UN Agency Informal Working Group on Water has been formed under the co-chair of UNEP and the World Bank, with current members including, FAO, UNDP, UNDDSMS, UNICEF, WHO, and the Water and Sanitation Program.
- On a national level, the World Bank has been requested by the Government of Angola, to support ongoing preparation activities for a national water sector project.
- There is a significant water resources management component within the ongoing IDA-assisted National Water Development Project for Malawi, which is also supported by the Nordic Development Fund.
- Assistance has been given to the preparation of the water resources management component of the IDA-assisted National Water Development I Project in Mozambique, which focuses on identifying options for developing and managing key international rivers (where Mozambique is a downstream riparian) and on related capacity building needs.\textsuperscript{64}

The single most active donor in the water-services sector in Southern Africa may well be Britain's Department for International Development. According to the same study,

On a regional level, DFID is supporting the following water-related research in the region: 1) evaluation and development of guidelines for the use of decision networks at the local and catchment scales; 2) a study of sanitation practices of urban poor, and the policies and resources of agencies, and how they link together in southern Africa and the development of methodology for developing these links for use by others; 3) the development of an early warning system of groundwater drought for vulnerable areas and a menu of actions that could be triggered by that system; 4) provision and dissemination of well focused practical tools to enable engineers and managers to incorporate gender issues effectively into the project cycle for water and sanitation
and other infrastructure works; 5) a study on how utilities can use pricing and service differentiation to benefit all and move towards financial sustainability, as well as the development of methodology for structuring service delivery and tariffs to serve low-income customers; 6) development of guidelines to prepare integrated Rural Water Supply and Sanitation Programs, within which projects can be planned for institutional, technical and environmental sustainability; 7) a handbook giving synthesis of research and development findings for planning and implementing community-based productive water points.

These initiatives include promising methodologies on widening government understandings of diverse benefits associated with services delivery. But arguably, they do not go far enough. None of the funders active in the field of water have successfully grappled with the full range of externalities associated with water (or other services). Such externalities have always been established, but rarely quantified, and virtually never brought into policy discourses. That began to change in South Africa in October 2000, when the African National Congress announced a new policy in the wake of a cholera outbreak that infected tens of thousands of low-income black people. As a government document summarised,

The decision to provide free water is based on well recognised socio-economic benefits of providing affordable basic services. The provision of water supply and sanitation in particular makes a direct contribution to the health and well being of the poor and has particular incidence on women who remain mainly responsible for carrying water and using it to maintain a clean and healthy home. It has been demonstrated that the introduction of charges for pure water at even a low rate has resulted in communities resorting to unsafe sources.65

In this context, in which the "public good" argument for free water services (see Appendix) became indisputable in South Africa (and many other sites), another issue associated with governance--"public-private partnerships"--emerged. Indeed, one of the most important debates between states, donors/agencies (especially the World Bank) and civil society organisations--particularly trade unions and community advocacy groups--is whether services privatisation (or outsourcing, management contracts and the like) serves the public interest, and if not, whether participation should occur, or whether boycotts and resistance are more appropriate. The technical character of the debate has become extremely important, and as a site of potential research is worth a brief discussion.

2.4 State services, privatisation and regulation

The very rationale for state delivery of many types of services is in question, not merely because of collapsed systems in impoverished African countries. In many areas of state services, theories of public economics posit, "natural monopolies" exist--such as water/sewage systems, electricity, roads and railroads or land-based telephone lines--which should not be built in competition with each other because of wastefulness. In some cases, such monopolies compelled states to establish special-purpose State Owned Enterprises which subsequently have been targeted for management outsourcing, joint ventures and even privatisation under regulation.

The persistence of "public good" challenges associated with state services requires constant evaluation of ownership, management and regulation.66 Our own experiences with attempts to
regulate private-sector provision of public goods in even the most sophisticated African context, South Africa, do not support the global trend to commodification. Simply put, the dangers of non-traditional routes to service delivery—even by well-meaning NGOs and quasi-NGOs experimenting with rural water Build-Operate-Train-Transfer systems (see Appendix)—include a disempowered rural consuming population receiving services which do not adequately capture the public-good characteristics of services. Their disempowerment lies in the failure of delivery providers to make the logical connections between essential state services such as water, energy, roads and the like, to highly emotive problems in low-income communities: affordability and access; gender equity; household and community environment; linkages to job creation, productivity and literacy; possible multipliers in the areas of income-generation (such as electricity-dependent SMMEs or irrigation-dependent small-scale gardening). Regulation is no answer, for the ability of trade unions, community organisations, health workers and other watchdogs of low-income people's and the public's interest is, in many African settings, nearly nonexistent.

The Appendix concludes that public-good and positive-externality effects of services can only really be assured through public provision, although community trusts and worker self-management are by no means inappropriate to enhance state service provision. In contrast, private suppliers of services such as water have no direct profit-related incentive in supplying the poor (hence widespread "cherry-picking" so as to limit service provision to upper-income consumers), nor do they face an enormous public-health bill when diarrhoea or even cholera break out as as result of water contamination or cut-offs. Indeed, in opposition to, for example, World Bank and United Nations Development Programme promotion of ever more market-oriented, commodified, stratified and fragmented systems of water service delivery (in the World Water Forum which convened in the Hague in April 2000), the objective of recent social movements has been the decommodification, destratification, degendered and more ecologically-sound provision of state services. This perspective has strong historical roots.

The origin of state incorporation of these demands was in Bismarck's Germany, as a response to threats of social revolution. But when systematic efforts were made in the 20th century to build welfare states and durable social policies in Scandinavia, Gosta Esping-Andersen argues, they invariably entailed alliances between the rural poor and urban workers aimed precisely at improved, universal access to services.

But instead of promoting either worker/community control, or a stronger, more equitable state, many donors have joined the move towards commodified, stratified, means-tested, gender-oblivious and ecologically-insensitive service delivery. When such delivery fails, it is tempting to locate a diagnosis of obstacles not at the broader levels of socio-economic crisis or market-oriented policy, but rather in the realm of "local politics."

2.5 Deficiencies in analysis of local development politics

When market-oriented supply of services fails, as for example due to national cutbacks in health or education spending consequent to structural adjustment, or micro-level cuts in water supply associated with inappropriate system design (see Appendix), then popular protest can be expected. Resistance to global, regional, national and local aspects of structural adjustment is
widespread--and indeed is presently increasing across the globe. "Anti-globalisation" protests in Seattle, Davos, Washington, London, and Windsor have been well publicised during recent months, but other instances of mass activism by those most affected, in the South, also provide a flavour of the contemporary terrain:

- An indigenous people's uprising against neoliberal policies in Ecuador in January generated a momentarily-successful alliance with military coup-makers in January. In Bangkok in February, a formidable Thai network of unemployed rural and urban activists protested daily at the semi-decennial meeting of the United Nations Conference on Trade and Development.
- In early April, protesters overran the main square of Cochabamba, Bolivia, and thousands of residents forced water-privatiser Bechtel out of the country (and precipitated a national state of emergency in the process).
- In May, the small Thai city of Chiang Mai was awoken by 5,000 angry students, unemployed workers, environmentalists and displaced rural people, who overwhelmed police lines protecting an Asian Development Bank meeting.
- On May 10, South Africa was the site of a national general strike by half the country's workforce, furious over neoliberal macroeconomic policies, and protest marches brought 200,000 out into the streets in several cities.
- The next day, twenty million Indian workers went on strike explicitly to protest the surrender of national sovereignty to the IMF and Bank.
- Smaller but still very sharp anti-IMF demonstrations quickly led to police crackdowns in Argentina in mid-May, followed by a mass protest of 80,000.
- Turkish police also repressed anti-austerity demonstrations in May.
- In Port-au-Prince, Haiti in June, thousands turned out in June for anti-debt activities.
- In Paraguay, a two-day general strike was called against IMF-mandated privatisation.
- Also in June, Nigeria's trade unions allied with Lagos residents in a mass strike aimed at reversing an IMF-mandated oil price increase, which also had the effect of cutting short US treasury secretary Laurence Summers' visit.
- In July, South Korean workers repeatedly demonstrated against IMF-mandated austerity policies.
- The Brazilian left hosted a plebiscite in August on whether the society should accept an IMF austerity programme, and more than six million voted, nearly all against.
- In September, large crowds gathered in New York, many in protest, to mark the United Nations Millennium Summit; more thousands protested at the Melbourne meeting of the World Economic Forum; and later in the month, an estimated 15,000 mainly-European demonstrators converged on the IMF/Bank annual meetings in Prague, generating a small, violent confrontation and forcing closure a day early. Across the world, many other protesters staged solidarity events.
- Shortly afterwards, Bolivia exploded with varied urban and rural protests against neoliberal policies.
- Tens of thousands of Korean workers, students and social-movement protesters engaged in late October protests, at a Seoul gathering of European and Asian leaders.
- Many dozens of other protests occurred over the period, from Argentina to Zimbabwe.
These protests are sometimes merely populist and superficial in character, but in many cases are the outcome of extremely detailed local and national organising, political education and creative conscientisation, relying upon widespread networks of social movements, civic organisations, churches, women's and youth groups, and the like. These are, therefore, much more than simple "interest groups" pursuing sectoral interests. They often target local service delivery grievances (e.g., ongoing anti-privatisation struggles in many major Third World cities). And as a result, development projects that are implicated in the broader neoliberal project are often rejected by their "beneficiaries."

It is here that the IDRC has identified very explicitly a crucial intellectual and practical-developmental cul-de-sac, in the form of:

... emerging research (e.g. by the World Bank) which addresses the politics of interest groups around service provision, but this has tended to present those politics as "obstacles" which could potentially be eliminated or minimised, rather than systemic features of social and political systems which need to be acknowledged and managed. In some cases this has led to unsuccessful efforts to eliminate "corruption" by bringing in northern prescriptions to improve accountability and transparency that do not address the politics actually at play.

The typical solution to such problems at the Bank has been not a broader strategic rethink of development parameters (such as, for example, the extent to which cost-recovery or system design are inappropriate given high levels of poverty), but rather a commitment to deepening decentralisation. Mexico's celebrated attempt to foster participation through local development compacts, for instance, has entailed failures which led Bank staff to promote, instead, "genuine community participation [through] a shift of authority over subproject selection, execution, spending, and operation and maintenance to lower-level jurisdictions and communities themselves." 68

Local-level gender power imbalances are one form of very real blockage to effective participation. The triple role of women--in household reproduction, income-generation and community organising--may lead to higher-value inputs into participation processes, but without funding to compensate for time lost, it also means that women are not necessarily able to commit sufficient time to lengthy meetings to have their concerns addressed. In many societies, too, women's roles are still bound up in oppressive tradition, culture, and knowledge-denial. Solutions sometimes include quotas for membership in committees, mandates for women to participate in decision-making processes, and even separate women's evaluations or programmes; yet these tend to suffer underfunding. In some cases, economists advised that the only means of ensuring that women receive adequate access to development project employment, for example, was to set remuneration levels extremely low (at just over US$1 per day) so as to disincentivise the work for men. 69

There are, of course, infinite instances in which unequal local ethnic, gender, class and generational relations impede broad-based participation in development processes which would potentially have an equalising effect on local power structures. Nevertheless, when projects fail, blame is sometimes placed on communities themselves, for not possessing a requisite degree of "social capital." The problem with the uncritical application of this concept, devised by Robert
Putnam to explain differential governance and interest group politics in Italy, reflects less its "northern" character than its deployment as an artificial intellectual construct to promote relatively orthodox agendas. McCarney, for instance, sees social capital merely as the horizontal networks of civic engagement... [that] foster trust, reciprocity, community cooperation and mutual help... The challenge is to preserve these elements which Putnam cites as being essential to making democracy work, while also strengthening the state side of the relationship in ways which enhance a city's social capital.

Yet contrary to conventional wisdom, in conflicted sites where social capital is often strongest (such as South African townships during the political transition process), orthodox development industry projects are most forcefully resisted and illegitimate local government is most likely to be circumvented (as regularly happened to apartheid-puppet Black Local Authorities during the 1980s-90s). In short, a high degree of social capital has had the effect, in situations such as the Chipko tree-huggers' movement, of invoking "post-development" social Mistranslation of concepts is not an unusual phenomenon within the development industry, for as Ferguson argued in his path-breaking study of Lesotho's "Less Developed Country" status, the intellectual constructs established by World Bank and official Canadian aid officials had very little bearing on the reality of that country's systematic underdevelopment, and more to do with the institutional need of the Bank and CIDA to import technicist, market-oriented and state-expansive "solutions" to imagined problems.

More generally, the term "governance" itself must be more critically considered. A new ideology of "neoliberal populism," as Vivian puts it (in the context of a study of rural Zimbabwean development politics), assumes "that if diverse interest groups and social structures are able to compete within a strong and open social "market," efficient--and by implication equitable--social institutions will result." Introduction of artificial intellectual constructs also occurs in traditional Left considerations of local politics; Vivian also criticises the radical-populist belief in "mass-based, grassroots activity" where advocates "tend to stress the moral dimensions of their activities and to express faith in the essential altruism and moral integrity of the people with whom they work"). In such studies, she insists, "Little attempt has been made to directly confront or refute the 'iron law' ['of oligarchy' of German political theorist Robert Michels: 'Political organisation leads to power but power is always conservative'], even by those on the political Left."

Such concern may be quite valid with respect to some important community organising traditions (for example, urban Alinskyite campaigns or rural/urban Liberation Theology base communities). But in contrast, the argument above rests not upon moral righteousness, but upon economic crisis--market failure at both macro and micro levels--as a primary motivating force for the recent rise of social movements. Thus "power" is the power of the movements to carve out their own space for people-centered development: not necessarily by capturing the hamstrung state, which could tend to a conservative outcome. Instead, power would more readily be exercised through demanding access to resources in a manner that refutes orthodox development-industry logic.
Vivian is certainly correct that amidst the cacophony of developmental interest groups, NGOs are now considered an integral component of the modernisation process for the sake of their efficiency and flexibility (even if results to date have been disappointing even on their own terms). The rise of NGOs as development agents closely corresponds with the desire of the international agencies to shrink Third World states as part of the overall effort to lower the social wage. Even indigenous NGOs and some CBOs have been readily drawn into the process, thus localising long-standing distinctions between technicist, apolitical development interventions on the one hand, and the people-centered strategies (and militant tactics) of either small-scale CBOs or mass-based social movements of the oppressed on the other hand.

Thus by the early 1990s, two out of five World Bank projects involved NGOs (including well over half in Africa), and in projects involving population, nutrition, primary health care, and small enterprise, the ratio rose to more than four out of five. During the 1970s and 1980s, more than six percent of Bank operations included some NGO participation, but Paul Nelson found that NGOs were "primarily implementors of project components designed by World Bank and government officials." Moreover, especially since an upsurge in such participation began in 1988, NGOs have often been used to "deliver compensatory services to soften the effects of an adjustment plan"; in some cases the NGOs were not even pre-existing but were "custom-built for projects" and hence could "neither sustain themselves nor represent poor people's interests effectively."75

Normatively, this is precisely the formula for local governance in relation to service delivery that is to be avoided. Yet most academic and practical developmental research has not been aimed, in a rigorous and non-partisan manner, at distinguishing organic, potentially progressive and even mass-democratic processes of civil society formation, from artificial (sometimes donor-driven) initiatives that more often acquire access to resources and official state support. To recognise intrinsic conflict potential in service provision--i.e., what the IDRC calls "systemic features of social and political systems which need to be acknowledged and managed"--is crucial.

Most case studies--and much evidence from participation processes in, for example, World Bank projects and policy design--point to a similar set of problems for governance and service delivery, namely the tension between material (financial, administrative and logistical) delivery capacity on the one hand, and legitimate demands that basic needs be supplied to citizens in a relatively decommodified, destratified manner, using vehicles of delivery that are increasingly community and worker controlled.

The epithet of governance and service delivery in Anglophone West Africa was provided by Onibokun in the Ford/World Bank study cited above:

Simply stated, current practices cannot lead to sustainable development. The requisite vision and commitment are lacking, the required popular confidence does not exist, and the partnership between government and civil society is a mirage. Further compounding this situation is the fact that the resources needed to cope with the challenges are on the decline.76

Will this be Eastern and Southern Africa's fate? Is it already?
3. Conclusion

The architecture of the argument established so far can quickly be reviewed:

- in a context in which the post-colonial history of geopolitical conflict and economic crisis in sub-Saharan Africa left nation-states disempowered and subject to imposition of structural adjustment programmes, municipalities in particular have suffered—not only have they been victims of cutbacks in central to local funding, but have also had to redirect their developmental efforts into export-led growth strategies, which in turn have biased the provision of services such as water, electricity and urban land to large companies;
- the various discourses that have emerged around services provision and participation in development processes, particularly through the sometimes self-interested interventions of donors and international development agencies, are inadequate to grapple with both the public-good nature of many state services, and the dilemma of local political resistance to services privatisation (or even public-private partnerships);
- the two broad kinds of social reaction to the crisis--a) community-based groups ("civil society") emerging from mutual-aid systems (sometimes with NGO technical support), and b) sporadic but durable protest/resistance to further bouts of adjustment--together form the building blocks of any future developmental strategy involving communities, workers and vulnerable groups; and
- the strategic orientation of civil society groups has to date mainly occurred along at least two axes, with four kinds of outcomes observable in various settings, depending upon broader political circumstances (to again borrow Tironi's typology): excluded-reformist, exploited-reformist, excluded-radical and exploited-radical.

Is there a way of synthesising these experiences and moving forward? We return to the dilemmas of democratisation, deracialisation and development that probably no African scholar has posed as insightfully as Mamdani:

Decentralised democratisation confined to the local state is both partial and unstable. It harbours contradictory possibilities: the point of reform of rural power can just as easily be to link up with representative demands from urban civil society as it can be to check these. If the objective is an overall democratisation, it requires a balance between decentralisation and centralisation, participation and representation, autonomy and alliance. But if it is to checkmate civil society, a one-sided glorification of decentralisation, autonomy and participation will suffice because, in the final analysis, it is bound to exacerbate the breach between the urban and the rural... This tendency needs to be seen as a negative development.27

It is not hard to read between the lines and apply Mamdani's conclusions to governance and service delivery. For if the arguments in Section 2.4 about the public-good character of state services are valid, a subset of the "negative development" would be an excessive reliance upon, and glorification of, non-state agents (even NGOs and CBOs, but especially private firms) in service delivery when the conditions are not appropriate (as in the rural water-delivery case discussed in the Appendix). The rhetoric sounds progressive: decentralisation, autonomy, participation. Yet under conditions of structural crisis in Eastern and Southern Africa, civil
society groups are likely to be checkmated, even if their emergence as "obstacles" to services delivery and development more generally is a wholly unintended consequence. The possibilities for a radical unleashing of energies and community/worker self-activity ebb. "Local politics" then intervene adversely, not only because resources are stretched to the point of conflict, but because of what Mamdani points out is ultimately a durable, decentralised despotism in state-society relations.

This, however, is not the only kind of African rural development experience worth citing. At the risk of invoking romantic revolutionary sentiments, Frantz Fanon's description of participation in service delivery in Algeria, circa 1961, is worth recalling:

One of the greatest services that the Algerian revolution will have rendered to the intellectuals of Algeria will be to have placed them in contact with the people, to have allowed them to see the extreme, ineffable poverty of the people, at the same time allowing them to watch the awakening of the people's intelligence and the onward progress of their consciousness... Today, the people's tribunals are functioning at every level, and local planning commissions are organising the division of large-scale holdings, and working out the Algeria of tomorrow. An isolated individual may obstinately refuse to understand a problem, but the group or the village understands with disconcerting rapidity. It is true that if care is taken to use only a language that is understood by graduates in law and economics, you can easily prove that the masses have to be managed from above. But if you speak the language of everyday, if you are not obsessed by the perverse desire to spread confusion and to rid yourself of the people, then you will realise that the masses are quick to seize every shade of meaning and to learn all the tricks of the trade.78

Revolutionary situations such as this are not sufficiently common to build a development and governance strategy around, although examples such as Mozambique's Dynamising Groups, Zimbabwe's community health workers, and township "dual power" strategies in mid-1980s South Africa do suggest more general applications.79

A more durable alternative does exist to decentralised despotism, to participation as means-to-an-end, to neoliberal populism, and to a romanticised revolutionary self-activity of the masses. Practical strategies can be advanced, ideally in the traditions of social policy characterised by decentralised delivery with sufficient central-local resource flows, such as those that gave Scandinavian countries their exemplary social services system (even at earlier, lower-income stages of development). This is no "western" import to Africa, but in fact is a variation of a theme in state service provision whose roots, as Wittvogel famously argued, are actually to be found in ancient India, Egypt and China. At that early stage of human development, (centralised-despotic) state institutions were underpinned by vast irrigation infrastructures whose maintenance needed legions of workers, artisans, and bureaucrats. These "hydraulic civilisations" oversaw a vast system of agricultural production and environmental and social management.

Aspiring to centralised-democratic as well as decentralised-participatory state service delivery follows the logic of popular protest, which can be observed around the world, are increasingly targeting the ascent of market values over basic needs. Mamdani is correct that rural and urban alliances are vital here (as Zimbabwean and South African civil society groups are slowly realising). Advocacy-oriented research aimed at universalising service delivery is but one of the
clear gaps in this regard. So too is movement-building research that explores ways of uniting and allying the diverse social forces, so that Tironi's matrix collapses. In other words, there should be no distinction, at the end of the day, between social-policy critique and advocacy emanating from reformers and radicals, the exploited and excluded: they should all find universal, general argumentation and strategies to meet needs, at levels ranging from the global to the local.

Thus having agreed with Mamdani about the normative approach required--i.e., balancing both expanded state services and community/worker control, thereby achieving both representation and participation, via both autonomy and alliance--we can return to questions posed at the outset:

What kind of research readily grapples with these difficult problems, and would be relevant in diverse Eastern and Southern African contexts? What are the main issues surrounding service provision in the context of governance and provision of public goods? What are the state-of-the-art conceptual frameworks (and associated methods)? What are the existing sources of research support, the role of donors, and the impact of research funding by donors? What gaps remain?

To summarise the answers that are emerging in this draft paper,

- there already exists a sometimes platitudinous, usually institutional-oriented literature consisting of mainly descriptive research about African governance, participation and development, to which adding further studies would not necessarily be justifiable;
- research that we believe is absolutely vital would instead follow a participatory-action strategy that takes seriously--indeed that understands as a fundamental prerequisite to good governance--progressive social-policy advocacy and a more equal balance of forces in society than presently exists;
- an appreciation is thus required by researchers and donors alike, of the political alliances (rural-urban, peasant-worker, male-female, young-old, etc.) required to assure successful advocacy under conditions of adverse power imbalances;
- research can contribute to such alliances, by pursuing both the large-scale questions critical of the logic of structural adjustment (as IDRC has, for instance, through Mkandawire/Soludo's excellent work), as well as through investigating (as does Mamdani) modes of overcoming unnecessary rural/urban divisions within social movements, perhaps through adding the kinds of service-related public-good analysis that has been largely missing to date, and that would support policies that generate equity across the widening geographical, racial/ethnic, gender, generational and human/nature divides;
- to this end, methodologically, a fruitful approach may be the expansion of society's understandings of the enhanced cost-benefit, multiplier and externality effects of state services, so that it becomes increasingly feasible for central and local states to justify larger expenditures on public goods than would otherwise be anticipated using merely financial rate-of-return modeling, given the broader benefits to society of expanded state services;
- given the deficit of contemporary experiences and research in community-trust and worker self-management of services, yet given the potential that such models might have for enhanced governance, this may also be a fruitful site not only for study but--where they are not an excuse for mere privatisation--for pilot projects; and
operationally, progressive donors should continue to seek out the most innovative social movements and community organisations in particular settings, and to empower them through specific funding lines (to hire their own researchers to pursue their own state services-related enquiries). 80

On a closing note, the argument advanced above is little different than the one that we would insist won the first democratic election for the African National Congress. The March 1994 Reconstruction and Development Programme set out the mandate for virtually all of the specific advocacy positions made in this paper. That document's concern for an empowered civil society role in governance is a fitting way to close:

A wide range of trade unions, mass organisations, other sectoral movements and community-based organisations such as civic associations developed in our country in opposition to apartheid oppression. These social movements and CBOs are a major asset in the effort to democratise and develop our society. Attention must be given to enhancing the capacity of such formations to adapt to partially changed roles. 81

Endnotes

1. The authors are, respectively, associate professor and doctoral candidate, University of the Witwatersrand Graduate School of Public and Development Management, Johannesburg, South Africa. Thanks are due to numerous officials of IDRC for helpful comments on the first and second drafts, and to the other participants at the September 2000 IDRC conference on governance.


3. In South African parlance, the phrases "strong but slim state" and "working-class civil society" inform the perspective of this paper. The most powerful account of "civic struggles for a New South Africa" is Mayekiso, M. (1996), Township Politics, New York, Monthly Review.


5. Human needs, according to Doyal and Gough, include the following:

<table>
<thead>
<tr>
<th>Category of human need</th>
<th>Satisfier characteristics</th>
<th>Available sample indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) food and water</td>
<td>appropriate nutritional intake, calorie consumption, access to safe water, malnutrition rates, low birthweights</td>
<td>calorie consumption, access to safe water, malnutrition rates, low birthweights</td>
</tr>
<tr>
<td>2) housing</td>
<td>adequate shelter, space and services</td>
<td>percentage homeless and in inadequate shelter, rates of sanitation facilities, rates of</td>
</tr>
<tr>
<td>Category</td>
<td>Sub-category</td>
<td>Indicators</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>--------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>3) work</td>
<td>non-hazardous environment</td>
<td>incidence of hazards, deaths and injuries from work-related accidents or diseases</td>
</tr>
<tr>
<td>4) physical environment</td>
<td>non-hazardous environment</td>
<td>percentage who experience concentrations of pollutants</td>
</tr>
<tr>
<td>5) health care</td>
<td>access to appropriate care</td>
<td>medical staff/beds per capita, percent lacking access to services, percent not immunised</td>
</tr>
<tr>
<td>6) childhood needs</td>
<td>security, childhood development</td>
<td>percent of children abandoned, abused or neglected</td>
</tr>
<tr>
<td>7) support groups</td>
<td>presence of others</td>
<td>no reliable indicators</td>
</tr>
<tr>
<td>8) economic security</td>
<td>security</td>
<td>percent in absolute poverty, percent in relative poverty, percent with no protection against contingencies</td>
</tr>
<tr>
<td>9) physical security</td>
<td>safe citizenry, safe state</td>
<td>rates of homicide, of crime victims, and of victims of war or state violence</td>
</tr>
<tr>
<td>10) education</td>
<td>access to cultural skills</td>
<td>rates of education, years of formal study, rates of specified qualifications</td>
</tr>
<tr>
<td>11) birth control and child-bearing</td>
<td>safe and hygienic conditions</td>
<td>access to contraception and abortion, maternal mortality rate</td>
</tr>
</tbody>
</table>


18. The original version of this paper provided a lengthy structural analysis, which can be referenced (or accessed on request through pbond@wn.apc.org); the best sources for such an analysis, however, are Mkandawire and Soludo, *Our Continent, Our Future*, and Osei-Hwedie, K. and A. Bar-on (1999), "Sub-Saharan Africa: Community-Driven Social Policies," in D. Morales-Gomez (Ed), *Transnational Social Policies*, Ottawa, IDRC and London, Earthscan.

19. Exemplary of banal, victim-blaming argumentation is *The Economist*, 13 May 2000, whose cover story on "The hopeless continent" is subtitled: "Africa's biggest problems stem from its present leaders. But they were created by African society and history."


22. Jubilee 2000 (1997), "Free Africa of Debt," London. Although between 1984 and 1996 the lowest-income African countries paid $1.5 billion in repayments—a sum 1.5 times greater than the amount owed in 1980, as a result of compound interest payments—they owe far more today than then. Repayment averaged 16% of African government spending during the 1980s, as compared to 12% on education, 10% on the military and 4% on health.


Governance in an Era of Change, Bergen, Nordic Africa Institute and Christian Michelsen Institute, 28-30 August.


37. The possibility for organising such alternatives through community trusts was discussed in the original version of this paper (Appendix 2).


46. Peru, Bolivia, Brazil, and Argentina each witnessed a dozen major anti-austerity urban protests during the 1980s; repeated uprisings were experienced in the cities of Chile, Ecuador, the Philippines, Zaire, Jamaica, Morocco, Sudan, and the Dominican Republic; in Venezuela in 1989, security forces killed more than 600 people involved in a single IMF Riot; and there were isolated incidents in dozens of other countries. In the 1990s, these countries were joined by India, Albania, Nepal, Iran, Ivory Coast, Niger, and Zimbabwe, where large-scale IMF Riots broke out.


48. Tironi, E. (1987), "Pobladores e Integracion Social," *Proposiciones*, 14. For translation to Southern African conditions, we replace "participating" (reforming) and "breaking" (revolution) as objectives, with promotion of "reformist" versus "radical" reforms, following typologies popularised in the North by Andre Gorz and Gosta Esping-Anderson; in relation to social policy objectives, the latter (more radical) reforms entail more universal, destratified and decommodified systems which reflect, and in turn continue to improve, an ever-stronger balance of social forces from the grassroots and shopfloor.


51. Cardenas was widely understood to have won a majority of votes in the 1988 elections; by 2000 his national polling had dropped to 16%, in the wake of two disappointing years as mayor of Mexico City.


62. As noted above, the exception in Bank work is the unpublished work of Ellerman, some of which is referenced as joint analysis with Stiglitz in the original paper's Appendix 2.


64. See Soderstrom, E. (1999), "Donor Involvement in the Water Sector, SADC Region," Unpublished paper, Gabarone, USAID.


66. This is discussed in detail in the original paper, Appendix 2.


68. World Bank (1991), *Mexico Decentralisation and Regional Development Project: Staff Appraisal Report*, Washington, DC, World Bank, p.11. To its credit, the Bank also acknowledged the need for local communities to gain access to greater funding levels through which they could employ their own technical assistance.

69. This was not only common practice amongst some large South African NGOs, such as the Independent Development Trust, but was also formal policy, as articulated in Reconstruction and Development Ministry (1995), *The Rural Development Strategy*, Pretoria.


74. Very different circumstances prevailed, amidst very different ideologies, but this fate befell, amongst others, Aquino (Philippines), Arafat (Palestine), Aristide (Haiti), Bhutto (Pakistan), Chiluba (Zambia), Dae Jung (South Korea), Havel (Czech Republic), Manley (Jamaica), Megawati (Indonesia), Musoveni (Uganda), Mugabe (Zimbabwe), Nujoma (Namibia), Ortega (Nicaragua), Perez (Venezuela), Rawlings (Ghana), Walensa (Poland) and Yeltsin (Russia).


77. Mamdani, *Citizen and Subject*, p.298.


80. See the original paper's Appendix 2 for details.